

Chrysalis 2010

The Self-Financing Section of our college once again organised Chrysalis an inter-collegiate management festival with a legacy of seven years. The fest was solely organized by the students under the guidance of our principal Dr. (Mrs).S.A.Singh and the entire team of staff members from the self-financing course. This was its 8th year of glory and splendour with 25 sponsors and 16 events with a Campus Marathon being the highlight of the festival. The first time in college history 'Chrysalis' was pronounced as one of the top management festivals in Mumbai and Thane by our online media partner.

The theme for this year festival was "Aamchi Mumbai" and dates finalised for the events were 21st, 22nd and 23rd January 2010.

The In house promotion of Chrysalis'10 began with decorations and artwork of chrysalis with its symbolic butterfly being put up everywhere. Just a couple of days before the fest the banners of our sponsors were displayed all over the campus.

The first day of chrysalis dawned bright and clear, with a 4km campus marathon run flagged off by our principal Dr.(Mrs).Shakuntala singh along with Dhiraj Mishra, who has represented India in triple jump and won gold medal for India at common wealth, youth games, Pune. Other sports events like Circle Cricket, Football, Carrom, Treasure hunt and fun games followed in succession thus testing the physical capacity of the future managers.

The second day of Chrysalis Management Events like Quiz, Brain Teasers, Sudoku, Discovering Managers, Debate and Filmy Mela (documentaries) were conducted surfacing the best for the future managers.

Finally, the last day started with a seminar by experienced and competent personalities from media world, eminent speakers like Raghavendra Seth (GM of Prahhaar), Chintamani Bhide (Chief-Editor of Prahhaar), Bhushan Khot (Vice President of Zee 24x7), they spoke on 'Media Management'.

The day concluded with events like Hot Stepper (Solo Dancer), Dance Mania (Group Dance), and Fashion Street (Fashion Show) all together marking the evening as 'Chrys-Eve' full of entertainment which saw celebrities of upcoming movie 'Ringa Ringa' making their appearance adding to the glamour.

The chrys-eve also shared the proud moment of announcing the launch of the 'The Veracity' the 1st edition of our campus newspaper by the BMM dept, at the hands of Principal Dr. (Mrs). Shakuntala Singh, coordinator Prof.D.M.Murdeshwar and co-coordinator Prof. Namrataa Shrivastav followed by the prize distribution of the various events over the three days in which 28 colleges participated this year, along with a token of appreciation to chrysalite Prathamesh More who launched his 1st book the 'Chords of College Life.'

I take this opportunity to extend my heartiest congratulations to each and every chrysalite for putting up such a wonderful and well managed festival.

I sincerely thank our principal Dr.Mrs.Shakuntala singh the guiding force behind this event, Vice Principals Dr.Padmini Murti and Mrs.Leela Bhat for their constant support and encouragement, I am also thankful to the office staff for their cooperation, Last but not the least I express my gratitude towards my coordinator Prof.D.M.Murdeswar and my colleagues for their enthusiastic involvement for the smooth conduct of the event.

Thank you

Cheers n smiles'

Prof. Namrataa Shrivastav

Chrysalis Chairperson

(Co-Coordinator BMM Department)